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TASTE OUR TERROIR & LIVERMORE VALLEY WINE AUCTION GO VIRTUAL JULY 23-26

Livermore Valley, Calif. (June 24, 2020)— In these unprecedented times, the Livermore Valley Winegrowers Association and the Livermore Valley Winegrowers Foundation are coming together to celebrate wine country and fundraise for local school meal programs.

The organizations have adjusted the traditional formats of both Taste Our Terroir and the Livermore Valley Wine Auction for the safety and comfort of guests. The weekend of July 23-26, wineries across the region will collaborate to host two virtual seminars and an in-person wine tasting event featuring electric bikes. At the same time, a virtual, wine-focused auction will support drive-through meal distribution for children in need in the Livermore Valley. Moving the auction up from its usual September timing will allow donations to reach local students before the new school year begins.

The popular Thursday night food and wine pairing competition and other events planned for Taste Our Terroir have been canceled, but will be back and better than ever in 2021. In the meantime, the opportunities to experience local wine country and support hungry families in the community are as follows:

Livermore Valley Wine Auction

July 23-26, register online at lvwf.org

This virtual auction of exciting vacations, wine and wine tasting experiences, will raise money for meals for children in need in the Livermore Valley. In these unusual times, local schools have stepped up to distribute approximately 1,100 meals per day to hungry children. This program started when the shelter-in-place began and will continue through the summer and fall. Funds raised by the auction will help the schools continue and expand this underfunded program. The Livermore Valley Wine Auction is generously presented by First Tech Federal Credit Union with Jeff and Doris Hank.

Tapas & Tempranillo

Friday, July 24, 6-7pm via Zoom, \$130 per ticket

Celebrate the taste of Spain at home with a tapas and Tempranillo pairing. Each ticket includes a four-pack of Tempranillo wines from Dante Robere Vineyards, Las Positas Vineyards, Murrieta's Well and Page Mill Winery, a custom-made charcuterie board provided by Bay Area Redwood, recipes and ingredients. Guests will be able to prepare an array of tapas to feed 4 people per ticket, then join the Zoom to discuss the wines and pairings with the winemakers. Wines and event supplies must be picked up at 3585 Greenville Road in Livermore between the hours of 11 am and 3 pm on Thursday, July 23.

Celebrate Chardonnay

Saturday, July 25, 5-6pm via Zoom, \$95 per ticket

Explore the history of Chardonnay in Livermore Valley with four female winemakers. Guests will virtually join Lisa Lee from Charles R Vineyards, Rosie Fierro from Rosa Fierro Cellars, Elizabeth Kester from Wente Vineyards and Rhonda Wood of Wood Family Vineyards for a panel-style Zoom event. The winemakers will share how they got started in winemaking, their unique winemaking techniques and tasting notes as guests taste each Chardonnay. Each ticket includes four bottles of Chardonnay from the participating wineries and two crystal wine glasses that must be picked up at 3585 Greenville Road in Livermore between the hours of 11 am and 3 pm on Thursday, July 23.

Bike the Vines of Livermore Valley

Sunday, July 26, 9am-2pm, \$125 per person (SOLD OUT)

Tour the lovely Livermore Valley by electric bike! Guests will cruise through wine country on a Pedego electric bike guided by Pedego Livermore owner, Loretta Buck. After a quick bike tutorial, the group will head to Page Mill Winery for a taste of award-winning Blanc de Blanc and a sabering lesson. Next will be a tour of Holdener Park followed by a stop at Garre' Café and Winery for a boxed, picnic-style lunch. The last stop of the day will be at McGrail Vineyards for a tasting.

Taste Our Terroir weekend events are presented by American AgCredit. Anyone who has already purchased tickets to a canceled Taste Our Terroir event has a variety of options for tickets to be transferred or refunded. Please visit LVwine.org for information and directions. Due to COVID-19 and expected shipping delays, Livermore Valley Wine Country is only able to accommodate curbside pickup for Tapas & Tempranillo and Celebrate Chardonnay—event packages will not be shipped.

About the Livermore Valley Winegrowers Association

The Livermore Valley Winegrowers Association is a 501(c)6 organization that supports the wineries, growers and members in the Livermore Valley American Viticultural Area through educational and marketing programs. For more information, please visit www.LVwine.org

About the Livermore Valley Winegrowers Foundation

The mission of The Livermore Valley Winegrowers Foundation, a nonprofit 501(c)3 organization, is to raise funds to improve the quality of life for underserved local children. For more information, please visit www.LVWF.org.

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