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## **The Livermore Valley Wine Community Announces the Formation of The Global Artisan Vintners Alliance**

***Founding Members include Nine Distinguished Wine Regions from Across the Globe***

**Livermore, CA, February 26, 2025** – The Livermore Valley Wine Community (LVWC) and Alameda County, District 1 Supervisor, David Haubert are proud to announce the formation of The Global Artisan Vintners Alliance (AVA). The Global AVA was established to create a beneficial and sustainable alliance of partner wine regions across the globe. The founding wine regions include the [Livermore Valley Wine Community, California](#); [Texas Hill Country Wineries, Texas](#); Chilecito, Argentina; [Dalmatia, Croatia](#); [Chinon, France](#); [Alentejo, Portugal](#); [Vale dos Vinhedos, Brazil](#); [Badacsony, Hungary](#) and [Ensenada, Baja California, Mexico](#).

“On behalf of the entire Livermore Valley Wine Community, we are proud to lead the efforts to establish The Global Artisan Vintners Alliance,” said Brandi Lombardi, Executive Director for the Livermore Valley Wine Community. “As one of the oldest wine regions in California, Livermore Valley has a rich history of winemaking tradition side by side with new winemakers and new techniques. This alliance will allow all partner regions to work together and expand opportunities for their winemakers and wineries as well as enhance tourism to their respective parts of the globe.”

The Global AVA will promote collaboration and exchange of information between winemakers, wine associations, government representatives, tourism and economic development organizations, and business associations. Representatives of the partner wine regions will actively participate in professional development opportunities through discussions about winemaking techniques and sustainability methods, student and professional intern exchanges, and sharing of best practices around economic development, agri-tourism and marketing initiatives to elevate the global presence of the participating wine region, among other opportunities.

“I envisioned creating a network of global wine region partners, and I’m thrilled to see this come to life through the hard work of my team and the Livermore Valley Winegrowers



Association,” said David Haubert, Alameda County, District 1 Supervisor. “This Alliance will bring great value and innovation, and I’m excited to be part of this trailblazing group of industry leaders.”

Wine regions interested in more information about the Global AVA and membership opportunities should reach out to Brandi Lombardi at [executivedirector@lvwine.org](mailto:executivedirector@lvwine.org). For more information about The Global AVA and the participating wine regions, find them on [Facebook at The-Global-AVA](#) and [Instagram at TheGlobalAVA](#).

To connect with the press contacts in the Global AVA partner wine regions, please reach out to the individuals listed below.

- Livermore Valley Wine Community, California, [mediarelations@lvwine.org](mailto:mediarelations@lvwine.org)
- Texas Hill Country, Texas, January Wiese, [January@TexasWineTrail.com](mailto:January@TexasWineTrail.com)
- Chilecito, Argentina, Catalina Gomez Ticac, [camarariojanadeproductores@gmail.com](mailto:camarariojanadeproductores@gmail.com)
- Dalmatia, Croatia, Monika Provic, [monika@vinodalmacije.com](mailto:monika@vinodalmacije.com)
- Chinon, France, Emilie Leduc, [contact@m2rp.com](mailto:contact@m2rp.com)
- Alentejo, Portugal, Francisco Mateus, [fmateus@vinhosdoalentejo.pt](mailto:fmateus@vinhosdoalentejo.pt)
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- Badacsony, Hungary, Titanilla Szaszi, [szaszibirtok@gmail.com](mailto:szaszibirtok@gmail.com)
- Ensenada, Baja California, Mexico, Juan Carlos Ochoa, [gerencia.provino@gmail.com](mailto:gerencia.provino@gmail.com)

#### **ABOUT LIVERMORE VALLEY WINE COMMUNITY**

The Livermore Valley Wine Community is a 501(c)6 organization that supports the wineries, growers and members in the Livermore Valley American Viticultural Area through educational and marketing programs. For more information, please visit [www.LVwine.org](http://www.LVwine.org).

#### **ABOUT ALAMEDA COUNTY SUPERVISOR DAVID HAUBERT**

David’s public service began in 2002, when he was elected to the Dublin Unified School District Board of Trustees, where he served for 10 years until he was elected to the Dublin City Council in 2012. In 2014, David was elected Mayor of Dublin and proudly served his constituents. Since his election for Alameda County Supervisor District 1 in November 2020, his accomplishments uphold his promises to support the unhoused, address traffic gridlock, provide resources to our community’s foster youth and those facing mental health challenges, balance the county budget, and more. His service on several County boards and commissions strengthens his partnership with nonprofits, business, and other government agencies.

#### **ABOUT THE GLOBAL AVA**

Headquartered in Livermore, CA, The Global Artisan Vintners Alliance (AVA), was established in January 2025 to create a mutually beneficial alliance of partner wine regions across the globe that promote collaboration and share best practices around viticulture, agri-tourism, marketing initiatives, and economic development to elevate each wine region & their global presence.



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