

CHRIS EHRENBERG

OWNER & WINEMAKER AT EHRENBERG CELLARS

WHO HAS INFLUENCED YOU THE MOST AS A WINEMAKER

Ken Rosenblum and his daughter Shauna. Ken was the "Godfather" of Zinfandel. He brought back not only Zinfandel as one of the most popular varietals now but also started the "Urban Wine Scene". People thought you had to own a vineyard to make wines. He proved them wrong and now look how many wineries are within the Bay Area and East Bay without vineyards. I was one of only 5 lucky small wineries that Ken took in his facility to make wine with. Starting with only 1 barrel in my garage. I was with Rosenblum for 5 years and learned a tremendous amount of knowledge from him and Shauna and could not thank them enough.

WHAT IS YOUR WINEMAKING PHILOSOPHY?

Our catch phrase is "For the Love of the Drink! There is so much there to mean by it but wine brings people together. Whether its the taste of it, the story about it, matching of food and wines, it tends to be an automatic social-izer and the importance of it or love of it.

WHO WOULD YOU WANT TO SHARE A BOTTLE OF WINE WITH, LIVING OR NOT? AND WHY?

Are you kidding me, my dad! He was 50 years old when I was born and a very German European man. Spoke broken English. He was a walking history book of knowledge not only of his past but US history. He knew everything. Totally crazy and interesting life. As a little kid all the way until he passed away I always got to hear about his life growing up, life lessons, advice, and his love for wine. He never got a chance to taste my wine but he would be as proud of me and my wines, then I am of him being my dad!

WHEN YOU ARE ALL WINE-D OUT, WHAT IS YOUR DRINK OF CHOICE?

Well there's a couple. The first one is Beer! Hello, I am German. And not this Budweiser or Coors Light S___! Real beer. As they say "to become a good winemaker you need to drink a lot of beer!" Luckily I am right next door to one. But a good 7&7 is my go to. You can't beat a good ice cold 7&7. Traditional and still around. It will never go away, just like cargo shorts? Oh wait....

WHAT'S YOUR FAVORITE PLACE IN THE WORLD YOU'VE VISITED?

Besides Germany, Africa is mine. It's so misconceived here. Everyone there, whether poor or not is friendly, happy, and kind. Nothing but smiles from everyone. Sure there where poor areas but they live life to it's fullest and were happy with the simplest things. Surprising everyone has phones, everyone. They may not have much but everyone has a phone without ATT or other carriers. Interesting.



"I want to make a wine that when you smell it, you don't have to drink it cause it smells so good and lasts so long. And then, when you drink it, you don't have to take another sip because the flavors last so long."

- Chris Ehrenberg,
Ehrenberg Cellars



PROUD MEMBER OF THE
LIVERMORE VALLEY
WINEGROWERS
ASSOCIATION

EHRENBERG CELLARS

FOR THE LOVE OF THE DRINK

Ehrenberg Cellars is known in the Livermore Valley as "The Zin King" since we serve and specialize in many Zinfandels. We also serve other delicious varietals, from our Rosé in a dry style, three Syrah verticals, to a big bold reds and three Cabernet Sauvignon. Among all these wines are three Double Gold, Gold, Silver and of course Bronze.

HISTORY

"In 2008 we started in Alameda at Rock Wall Winery and Rosenblum Cellars creating our signature wines and our venture for love of the drink!

The experience of being an Urban Winery was great over the years which has allowed us to grow into our current home in the wine region of Livermore Valley. We feel this is truly where we want to be, close to the bay area yet in "Wine Country"! Not just any wine country but the very first wine region of California.

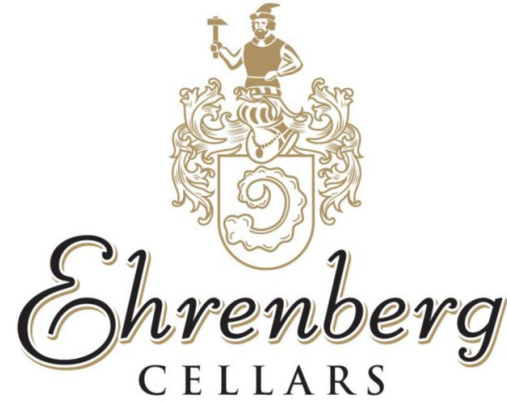
My appreciation goes back to my European roots and as a young boy sipping wine with my family at dinner. This inspired a dedication in me to create fine wines. Rich, full-bodied, deep in character with a nice oak finish that is intense in flavor and special; this tradition lives on today with the award-winning wines of Ehrenberg Cellars.

So sign up for our "Whine Club" and enjoy what our friends and family have been enjoying for years. Take a sip of Ehrenberg Cellars. Then relax, drop your shoulders just a bit, and you will find yourself saying "Aaah, life is good!"

- Chris Ehrenberg, Ehrenberg Cellars

WINES & VINES

Ehrenberg Cellars offers award-winning wines from premier wine grapes in California. We offer a number of varietals, including Zinfandel, Cabernet Sauvignon, Petite Sirah, Barbera, Carignane, and much more.



TASTING ROOM

Main Tasting Room:

5143 Tesla Rd.

Livermore, CA 94550

Hours: Friday – Sunday

12:00–6:00pm

Winery Facility & Tasting
Room

346 Earhart Way

Livermore, CA 94551

Hours: Fri. 4:00–8:00pm,

Saturday 12:00–8:00pm,

Sunday 12:00–6:00pm

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