

PHIL LONG

WINEMAKER/FOUNDER OF LONGEVITY WINES



WHAT IS YOUR WINEMAKING PHILOSOPHY?

That the process is still the same for every scale of winery; that there are ways to make great wine even on a small scale. Let the fruit do the talking.

WHAT PROMPTED YOU TO PURSUE WINEMAKING AS A CAREER?

Winemaking is a creative process, and fascinating at the same time.

WHICH OF YOUR WINES REPRESENTS YOUR VISION THE BEST?

Probably our spring Whites, Pinot Blanc, Pinot Grigio, Rose', we really let the fruit speak for itself.

WHAT IS YOUR MOST MEMORABLE WINE OR WINE TASTING EXPERIENCE?

Paso Robles with my wife over the last 20 years

ANY WINEMAKING TIPS FOR SOMEONE JUST STARTING OUT IN THE INDUSTRY?

As a winemaker, find what you like and learn how to get there. Ask many many questions.

WHAT ARE SOME TRENDS YOU'VE NOTICED IN LOCAL WINEMAKING?

Rose' everything!

IF YOU COULD EAT ONE MEAL FOR THE REST OF YOUR LIFE, WHAT WOULD IT BE?

Seafood, any and all seafood.

WHEN YOU ARE ALL WINE-D OUT, WHAT IS YOUR DRINK OF CHOICE?

Gin.

WHAT MOVIE QUOTES DO YOU USE ON A REGULAR BASIS?

"Gonna need a bigger boat" - Jaws

WHAT IS SOMETHING THAT EVERYONE LOOKS STUPID DOING?

Dancing, most people think they can.... Have you see Elaine dance on Seinfeld?

"We work very, very closely with our vineyard managers to insure we get what we need from the vineyards."

- Phil Long,
Longevity Wines



PROUD MEMBER OF THE
LIVERMORE VALLEY
WINEGROWERS
ASSOCIATION

LONGEVITY WINES

LIVE LONG AND LOVE LONGEVITY WINES.

Longevity Wines is a small boutique, family operated, urban style winery located in the Livermore AVA, whose focus is on quality not quantity.

HISTORY

Winemaker/Founder, Phil Long of Longevity Wines, began his journey making wine in the garage with his wife Debra. Now, with over a decade of winemaking experience, and a list of awards too long to print, Winemaker Phil continues his journey with the constant of always improving in place. "In the business of winemaking, the minute you think you know it all, it's time to get out."

Phil began making wine in the Livermore Valley in 2006 under the Longevity label, using other facilities. It was only a matter of time before production was moved from other facilities, to Longevity's own facility in Livermore. Yearly production from 500 cases per year, to the current production of 2,000. Phil enjoys the challenge of making many different wines, and continues to strive for wines that are high in quality instead of high quantities.

WINES & VINES

"We handle everything from bin to bottle," says winemaker Phil Long. Current production is around 2,000 cases, with plans to increase production to max out at around 2,500 cases. "At 2,500 cases it's still more fun than work". All of the wines are produced in small batches to keep a hands-on approach to quality control.

The Longevity philosophy declares it is not just about the wines, but the experience. The food you had with it, the friends you shared the wine with and the location the experience took place. Everyone who visits the tasting room is treated like family, and always brings back friends for the experience.

Winemaker Phil Long enjoys the challenge of bigger wines, but approaches each varietal with the same dedication.

Favorites in the barrels will always include Cabernet Sauvignon, Merlot, Debruvee (the signature Rhone Style blend of Syrah, Grenache, Mourvedre, and Petite Sirah), and Philosophy (Bordeaux style blend), and Chardonnay among others.



TASTING ROOM

2271 South Vasco Road
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Tasting Room Hours

Open Friday through Sunday,
12:00 to 5:00 PM



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